

## Open Innovation: do you really know how it works?

### We collected some innovation stories for you

During the last months, the OpenAlps partners have organized trainings for small and medium-sized companies (SMEs) in their respective territories with the aim of raising their knowledge concerning Open Innovation processes. Verona Innovazione presented two successful SMEs that applied open innovation: Desall and Padoan.



*Desall: That's All!*

[www.desall.com](http://www.desall.com)

Desall stands for “*Design+all*” and it sounds like “*That's all*”. It is a crowdsourcing platform focused on industrial, craft and interior design and that, through design contests, connects companies and private clients with a worldwide community of creative talents. Desall helps companies find new and innovative design solutions and supports creatives to connect to each other, get noticed and be visible to companies around the world.

[How does it work? Let's take a look at this video.](#)

On the 26th June 2013, this young SME was awarded with the OpenAlps Award during the international Open Innovation Day organized in Lyon by ARDI Rhône-Alpes, partner of the OpenAlps project. An international jury conferred the Award to three companies. If you want to discover more about all the winners and what happened in Lyon, [enter the news](#).



*Padoan: furniture + wine + dental technologies = open innovation*

[www.padoan.info](http://www.padoan.info)

Padoan is a well established SME that works in the production of classic furniture. Being aware that tradition needs to meet and integrate new ideas that lead to innovation, Padoan has started to collaborate with entities from different sectors. Lately it has signed a partnership with the University of Padua (Department of Agriculture) and with companies of the dental industry.

This Open Innovation approach allowed to develop a new product for enology: a multifunctional workspace that creates the perfect environment to taste wine.

Antonio Padoan told his innovation story during one of the trainings organized by the OpenAlps project.

## “I think for myself”: this is not the right way

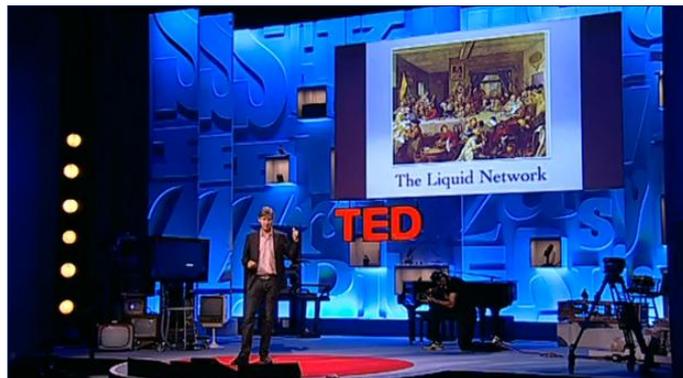
### Innovation Forum OpenAlps in St. Georgen (Germany)

Sixty small and medium-sized companies joined the Innovation Forum organized by the lead partner of the OpenAlps project, CCI Black Forest-Baar-Heuberg, to learn how to benefit from international idea-generation.

[Enter the blog to read more about the event.](#)

## Where do ideas come from?

As we have read, the best ideas don't always come from Eureka moments. The writer Steven Johnson is a supporter of the “Liquid Networks” concept. We suggest you to spend few minutes to listen to his words from one of numerous and inspiring [Ted Talks \(click here\)](#).



Innovation doesn't always mean to break completely with tradition, thus we would like to wish all our readers a Happy New Year. Hoping to share original ideas and to welcome you at one of our numerous events in 2014! Best wishes from the OpenAlps team!





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